Let's see what sort of spaces ConTEXt puts before interrogation marks in *french-punctuation* character spacing mode:

a ? aa ? aaa ? abba ?

If we hardcode the thin space, it's a bit shorter:

a ? aa ? aaa ? abba ?

Here we use the font's glyph for U+202F ɴᴀʀʀᴏᴡ ɴᴏ-ʙʀᴇᴀᴋ sᴘᴀᴄᴇ and we see nothing: Latin Modern doesn't have a glyph for it.

a? aa? aaa? abba?

Now we override Mark IV's default settings, see `core-spa.mkiv`

a ? aa ? aaa ? abba ?